



PennState
College of Engineering
**ARCHITECTURAL
ENGINEERING**

AEI 2019 CONFERENCE

Sheraton Hotel, Tysons, Virginia April 3 – 6, 2019

INTEGRATED BUILDING SOLUTIONS: THE NATIONAL AGENDA



Sponsor & Exhibitor Opportunities





DESIGN THE FUTURE!

Inspire tomorrow's leaders, promote innovative solutions, and be recognized as a pillar in the industry.

Demonstrate your commitment to the future of Architectural Engineering (AE) by sponsoring the AEI 2019 Conference:

- Showcase your organization as an industry leader
- Support the development of NextGen AE leaders
- Network with emerging professionals, future leaders, and industry experts
- Engage with academics to learn and influence the AE research agenda

To sponsor or exhibit, please visit aei-conference.org/sponsors



This event is educational from both industry and academia perspectives, offering opportunity to see a lot of things that are going on in the industry that you can take back and use in your everyday career.

Steph Guy, P.E., LEED AP
Associate Principal
Alvine Engineering

It is always one of my favorites. There are tons of students and professionals here, so you are able to network with both.

Mary Taylor
AEI National Student President 2017
The Pennsylvania State University



The AEI Conference is a great opportunity for people from industry, academia, and students to intermingle and talk about what is going on in the industry.

Leigh Harrison, P.E., LEED AP
Principal
HGA

Join industry-leading corporations at the AEI Conference in April 2019 to learn about the practices, priorities, strategies, and technologies surrounding integrated building solutions.

To discuss sponsorship and engagement op



INTEGRATED BUILDING SOLUTIONS: THE NATIONAL AGENDA

SPONSOR OPPORTUNITIES

First Tier

Welcome Reception

With no set programming, this event is always well-attended and allows plenty of opportunities for attendee networking and engagement. This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor's logo is prominently featured in recognition.

Tailgate

A new event at the AEI conference for students and young professionals. An evening of fun and foodtruck fare. This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor's logo is prominently featured in recognition.

Keynote Luncheons

This sponsorship allows your company to gain maximum exposure within a single event that is attended by the majority of conference attendees. This opportunity comes with the benefit of addressing the audience when introducing the speaker. The sponsor's logo is prominently featured in recognition.

- Thursday, April 4
- Friday, April 5

Awards Banquet

A longtime favorite of AEI Conference attendees! This event sponsorship allows your company to support an event honoring the Student Design Competition and Professional Project Awards winners while providing maximum exposure! This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor's logo is prominently featured in recognition.

Events with Naming Rights

Choose your sponsorship level and get a full suite of benefits:

	CHAIRMAN \$7,500	PRESIDENTIAL \$5,000	PARTNER \$3,000	PRINCIPAL \$2,000	MANAGER \$1,000
Conference Registration (1)					
Naming Rights – First Tier Event (1)					
Naming Rights – Second Tier Event (1)					
Naming Rights – Third Tier Event (1)					
Tabletop Exhibits					
Logo and Link on Marketing Materials					
Invitations to the Board of Governors Reception					

Second Tier

Continental Breakfasts (2)

Continental Breakfasts are always a good networking opportunity, as well as, a great way to gain exposure for your brand.

- Thursday, April 4 & Friday, April 5

Refreshment Breaks (4)

Refreshment breaks are always good networking opportunities, as well as a great way to gain exposure for your brand.

- Thursday, April 4, morning and evening
- Friday, April 5, morning and evening

Bandstand (Post Banquet Event)

A new event at the AEI conference to continue the festivities after the Awards Banquet. This event will feature live music. This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor's logo is prominently featured in recognition.

Third Tier

Workshop for Student Chapter Leaders

This opportunity comes with the benefit of welcoming the participants at the beginning of the workshop. The sponsor's logo is prominently featured in recognition.

National Student Officer Election

This opportunity comes with the benefit of introducing the new slate of officers at the Awards Banquet. The sponsor's logo is prominently featured in recognition.

Monument By Light Tour

This opportunity comes with the benefit of announcing the tour at a designated time during the program. The sponsor's logo is prominently featured in recognition.



EXHIBIT OPPORTUNITIES

Exhibitor Benefits

- Exposure at events held in the exhibit area
- Prominently display your company logo at the conference and on marketing materials
- One full conference registration, which provides access to:
 - Welcome Reception
 - Two Keynote Lunches
 - Awards Banquet
 - Technical Sessions
 - Continental Breakfasts
 - Refreshment Break

Reserve your tabletop space now for \$1,500.

The exhibitor registration form must be completed and returned no later than January 11, 2019.

For more information about exhibiting, please contact:

Drew Caracciolo, 703.295.6087, dcaracciolo@asce.org or visit aei-conference.org/exhibitors

To discuss sponsorship and engagement opportunities at AEI 2019 Conference, please contact Catherine Tehan, AEI Director, 703.295.6026, ctehan@asce.org.



Join Sponsors &
Exhibitors for 2019



SIMPSON GUMPERTZ & HEGER



Engineering of Structures
and Building Enclosures

SK&A

Structural Engineers

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SOM

Turner



Photo credit: Newseum/Maria Bryk



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aei-conference.org

